Who is Zoe?

Zoe worked with us at Drew Smith for over 4 years as a Senior Quantity Surveyor. Zoe was diagnosed in April 2021 with Ocular Melanoma after a routine eyesight examination; although she received treatment, she recently lost her short but brave battle and we are now committed to fulfilling Zoe's legacy wishes.

Since her diagnosis, a mark of her bravery was that Zoe spoke with us about her wish to promote regular eye screening for early stages of the disease, and worked closely with the cancer support charity, Macmillan, to champion the valuable work they do.

to 800
PEOPLE ARE DIAGNOSED
IN THE UK A YEAR.

What is Ocular Melanoma?

Ocular Melanoma is a cancer of the uvea within the eye. Although it is the most common type of cancer to affect the eye, it is very rare with only 700 – 800 people being diagnosed in the UK a year.

Drew Smith Ocular Melanoma Campaign

Zoe wanted to leave a legacy, her aim was to raise the profile of both eye and skin cancer, particularly in its early stages, providing people with the chance to seek effective treatment. In support of this cause, we are taking up the challenge to spread the message and raise awareness within our team and the wider business.

All that we ask of you is to do the same, with work colleagues, friends and family. The more people we can effect through this simple message, the more powerful the impact.

This is the first of a number of initiatives that we will be working on now, and into the future, so please, if anyone would like to be involved, please get in contact.

ADRIAN CATOR

Managing Director, Drew Smith

What's in Your Bag?

You'll find all sorts of useful information and equipment within the bag, UV protection, UV rated eye-wear, campaign Hi-Viz vest and a branded water bottle amongst other things for your personal use.

Also enclosed within the pack are details of how you can claim back the cost for an eye test, as well as the additional OCT (eye health check) scan which can help detect any abnormalities - we'd urge you to book an appointment as soon as you can.